



"I can already feel the impact of the coaching programme in everyday conversations, in the workplace, and in online meetings, and am excited to explore coaching more to further work on my general communication skills...If I heard this programme was running again, I would 100% recommend this to a friend!"
- A participant from the programme

THE CLIENT

Huddersfield University, a public research university with around 2,000 employees. In 2020, it was ranked joint first in England for the proportion of its staff with a teaching qualification.

THE ISSUE

Huddersfield University received funding from Santander to give final year students and people on the government Kickstart programme hugely transferrable skills in coaching, identifying career paths and employment, communication, listening and relationship building. This is something that, at Azure, we feel very strongly about - instilling long-lasting knowledge and giving young people the best start to their career.

OUR SOLUTION

We worked closely with the university to create the 'Coaching Skills for Future Success' programme, which was ILM endorsed. Ten individuals, including some current undergraduates of the university, took part in the programme which ran over the course of 4 weeks. The programme consisted of 6 online sessions focussing on the importance of coaching in the workplace, how it could help them personally and professionally, and how to confidently put the skills into practice.

RESULTS

Participant feedback demonstrates that the programme was very inspiring and helpful to the students and Kickstart programme participants. Particular feedback specified that it was important to not only learn the skills, but to understand how to implement them and use them in their personal and professional journeys.