

THE CLIENT

PA Media Group, made up of specialist media companies spanning news & information, data, technology, marketing and communications.

THE ISSUE

One of the real challenges for leaders (especially new ones) is the need to adjust to delivering through others. PA Media wanted to address this and approached Azure to create a programme to help leaders become fully equipped in their role.

OUR SOLUTION

Consultant Naomi Regan designed the programme based on her experience of transitioning to leadership within a FTSE 100 company. The programme focused on nurturing self-awareness and exploring strengths to address leadership challenges. It also aimed to achieve an increase in decisions being made at the right level.

RESULTS

Participants gained clarity on what is expected of them as leaders in PA Media and left with more confidence to carry out their roles and positively impact the business. “Inspiring”, “engaging” and “informative” were the most common words used by participants.

“Azure have a long-standing relationship with PA and a solid understanding of our business. We have received an abundance of positive feedback from participants.”

**JESS HIRST, SENIOR HR
BUSINESS PARTNER**