

THE CLIENT

Simpson Associates, a data analytics company who help their customers make well informed decisions, innovate and drive revenue.

THE ISSUE

Four Simpson Associates managers were about to complete a management buyout. They wanted to become a highly effective leadership team, develop their personal leadership skills and work out how to lead the company to an even more successful future.

OUR SOLUTION

We delivered a series of team development workshops enabling the team to determine their strategic goals and purpose for the leadership team and the wider business. TMSDI's Team Management Profile allowed the team to learn each other's work preferences, and 360° feedback tools increased individual self-awareness. Leadership skills workshops helped prepare the managers for their new roles as senior leaders and owners of the business.

RESULTS

The buyout was completed, and the leadership team have hit the ground running. The business had its best year ever last year and is going from strength to strength.

"It's more than a top rate service - it's a relationship! It's really important to Azure that everything we do in the programmes and workshops is put to good use in the business."

**RACHEL HILLMAN,
FINANCE AND
OPERATIONS DIRECTOR**