

Leadership Development

Developing leadership skills and potential is the core business of Azure.

We believe that anyone who manages others needs to possess leadership skills and qualities to some degree. In order for any organisation to be successful, it needs great leadership.

All Azure's services support the development of individual leaders or groups of leaders. We don't believe in one style of leadership being the panacea for all organisations or all situations. We seek to bring a practical approach which helps leaders to know themselves; believe in themselves and build skills to motivate others to achieve their vision.

In short Azure leadership development solutions help you to:

- Define your organisations' [strategy](#), its key aims and objectives and its vision for the future.
- Define your organisations' culture, its values and beliefs in order to deliver its strategy effectively.
- Define the role of the leader, the leadership team and clarify the key competencies required.
- Select leaders appropriately, for example with the use of [psychometric analysis](#).
- Manage the performance of leaders.
- Develop leaders to be the best they can be, for example through [Development Centres](#) and by offering leadership and management [qualifications](#).
- Evaluate a leader's impact on the organisation, which may include [360 degree feedback](#).

Azure designs leadership development solutions which fit your needs and your context. Our success comes from our ability to work closely with clients in order to develop programmes that are tailor made to perfectly fit clients' requirements. Review our leadership development [case studies](#) to see how we may be able to help you.

Azure's leadership solutions can be undertaken 1:1 via a [Coaching](#) route or if you have a team or group of managers you might prefer to undertake some development as a group (see the above pdf download for a sample of what this could consist of).