



IMPROVING LEADERSHIP PERFORMANCE
...THROUGH INSPIRATION

New Product - Developing Your Coaching Capability

Recent experience in a range of organisations has led Azure to develop a new coaching product. Designed specifically for organisations who see coaching as vital to the future success of their organisations, 'Developing Your Coaching Capability' is a comprehensive approach to making coaching an everyday activity and much used leadership style within your business.

Coaching is increasingly acknowledged as the most cost-effective method for managers and leaders to develop and get the best results from their teams. Its practical use and speedy results, means that it is a widely acceptable leadership style for the workplace. However, the benefits of coaching are not always obvious. In today's busy work environment many of us think we are too time-poor to coach our team members. This mindset causes managers to become stressed from overwork and unable to delegate to staff who aren't as able or confident as you wish.

'Developing Your Coaching Capability' Programme

'Developing Your Coaching Capability' will provide your organisation with the knowledge to implement a culture of coaching but, more importantly, will equip key managers and leaders with the confidence, skills and support to make coaching a crucial part of every employee's experience.

With Developing Your Coaching Capability, you can:

- Engage your Top Team in promoting coaching
- Provide executive coaching to key players
- Ensure coaching is viewed as a useful leadership style
- Develop the coaching skills of all of your managers using a cascaded approach
- Provide the opportunity for coaches to gain a recognised qualification
- Provide supervision to coaches for quality assurance
- Encourage reflection by setting up processes and networks to discuss coaching issues and share your successes
- Evaluate the impact of coaching on your organisation

Benefits

Developing your coaching capability means you can be confident that managers and leaders will seize the opportunity to develop employees to their full potential.